

GROWTH HACKER

Who we are and what we do:

We, an international remote software company called [Avataris](https://www.avataris.io) (<https://www.avataris.io>), are developing a photorealistic metaverse using Unity game engine that serves as a life simulation, integrating our own unique AAA games and lifelike AI-powered digital humans. Our games are based on interpersonal relationships, realistic environments, and unique narrative-driven gameplays. Digital Humans are created with maximum realism in mind to create the perfect illusion both optically and functionally (e.g., using AI, speech recognition, complex personality, procedural animations, physical hairs, skin, cloths and muscles and VR hand and body interactions, etc.). As part of our team, you would work with cutting-edge technologies to push the boundaries of realism and create a breathtakingly beautiful game with unique depth and gameplay concept. Our market potential is enormous given the thematic niche, which raises your chance of rapid advancement and salary increases. For the expansion of our remote team we are looking for a growth hacker, supporting our striving to present our work in the world-wide job market.

Tasks:

- Conducting in-depth market research to understand customer needs and identify trends.
- Evaluating company goals, identifying growth opportunities, and addressing bottlenecks and pain points.
- Developing and executing growth strategies that include experimenting with new marketing channels, and introducing new features and functionalities.
- Gathering ideas to attract potential customers and boost demand for our products and services.
- Monitoring competitor activity and analyzing behavior to inform strategy.
- Using analytics and growth metrics to evaluate performance and optimize future campaigns.
- Working closely with various teams to share ideas, provide feedback, and advance growth initiatives.

Your skills/experience:

Important:

- Advanced English (also in speaking)
- Growth Hacking / Digital Marketing background

- Experience with web optimization, sales generation and conversion analysis
- A good understanding of web and social media analytics tools, such as Google Analytics
- Excellent communication and interpersonal skills

Advantageous:

- Experience in relevant areas such as sales, business development, networking
- Expertise in A/B testing and growth metrics

The advantages of our job offer:

- Eventually leading position in a rapidly growing company with big goals
- We are a promising pioneer in gaming and avatar technology
- Our huge market potential allows for rapid salary increases
- Very flexible work hours and remote working (part-time work also possible, as long as the workload allows it)

Payment will depend on your qualifications, but we offer a salary that you will find enticing, as we think that a top team deserves a top salary. We also pay performance-based bonuses and try to meet all your expectations in order to create the ideal working conditions.

Contact us:

Avataris Recruitment Team
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